

European Data Forum

29
+ 30
June
2016

Evoluon Eindhoven
The Netherlands

Scaling up the European Data Economy

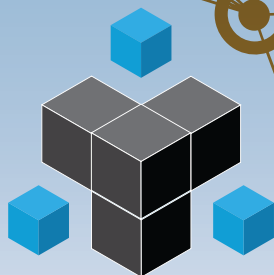
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The **European Data Forum (EDF)** is one of the key European events for **industry professionals, researchers, policy makers**, and members of community initiatives to discuss the challenges and opportunities of data-driven innovation in Europe. The Forum will address all aspects of **data-driven innovation**: infrastructure, tools, applications (including, new products and services reaching out to multilingual European audiences) as well as societal and economic impact.

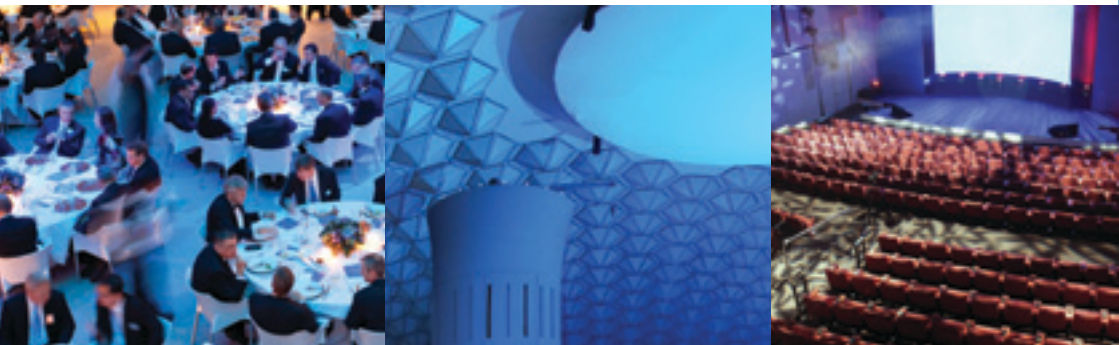
This event is relevant for all stakeholders involved in the data value chain: engage with a carefully selected mix of presentations from **cutting-edge innovative industrial applications** of Big Data technologies to upcoming innovation breakthroughs. Be on top of on-going policy debates and get inspired by future-looking talks. Ideas exchanged at the European Data Forum have impact on the design of **future research challenges** and **policy decisions** both at the EU and Member State level. This will **advance data-driven innovation** and strengthen the European data economy as well as enhancing its positioning worldwide.

The EDF2016 conference will consist of three parallel tracks comprising: talks by **executive level leaders**, an exhibition and poster presentations.

EDF2016 is organized by the Data Science Center Eindhoven of the Eindhoven University of Technology in cooperation with Amsterdam Data Science and the European Commission.

EDF2016 is part of the Dutch presidency of the EU in 2016.





EDF 2016 IS A EU PRESIDENCY EVENT:



SUPPORTED:



ORGANISING PARTNERS:



Scaling up the European data economy

Topics

- Data driven business transformation and growth
- Newest trends in Research
- Open Data
- Education and the Job Market
- Personal Data

Conference Themes:

- Automotive / Mobility
- AgroFood
- Urban Smart Living
- Smart Industry
- Healthcare
- Media
- Education and Skills

What is happening?

- Prestigious Executive Speakers
- Exhibitions and Demos
- Poster Session
- Dinner
- Satellite Events
- Networking

Triple helix

Industry leaders
Academia
Policy makers

More than 600 attendees expected
from all over Europe! Free of charge attendance



Previous editions

DUBLIN
European Data Forum 2013
(EDF2013) 300 attendees

ATHENS
European Data Forum 2014
(EDF2014) 500 attendees

LUXEMBOURG
European Data Forum 2015
(EDF2015) 700 attendees

Prestigious speakers

Over the last editions, prestigious speakers from all scientific, business and policy domains have been present at the EDF Conference:

From major companies e.g.

Lufthansa, SAP, Philips, Renault, Nokia, Thales, Tom Tom, Siemens

From European SMEs

e.g. ETeam, Semantic Web company; Josef Urban, Manager, Nokia Siemens Networks

From the European Commission

Andrus Ansip, Vice President of the European Commission, in charge of the Digital Single Market, etc.

Scientists

e.g. Jens Lehmann, University of Leipzig; Elena Simperl, University of Southampton; Andrea Cavallaro, Queen Mary University London

The European Data Forum 2016 has 3 prestigious Conference Chairs

Prof. dr. ir. Wil van der Aalst

Eindhoven University of Technology

Scientific Director of the Data Science Center

Eindhoven (DSC/e)

Prof. dr. John Domingue

Professor & Director of the Knowledge Media

Institute at the Open University

Ludovic Levy

Vice President Orange,

Big Data - Data & Analytics

Programme Chairs

Dr. Peter Haase

Managing Director Metaphacts GmbH

Research Programme Chair

Prof. dr. Maarten de Rijke

University of Amsterdam

Scientific Director

Local Organizing Chair

Ir. Maurice Groten PDEng

Program Manager Data Science Center Eindhoven



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Why sponsoring EDF 2016?

Visibility
at European
level

Opportunity
to meet with
key decision
makers during
the event

Your name
will be associated
with a highly
regarded and widely
known event in the
data communities
in Europe

The EDF2016 congress will consist of several parallel lecture series with executive level leaders speaking, an exhibition and poster presentations. The EDF2016 will be organised by the Data Science Center Eindhoven of the Eindhoven University of Technology in cooperation with Amsterdam Data Science.

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Apply for
sponsorship via
[2016@data-
forum.eu](mailto:2016@data-forum.eu)

Sponsoring packages EDF2016

BENEFIT	DIAMOND € 10.000	PLATINUM € 6.000	GOLD € 4.000	SILVER € 2.000	EXHIBIT € 2.000	ACADEMIA € 1.000	MEDIA*
Pre-conference benefits							
Recognition on event website & logo links to your website	○	○	○	○			○
Recognition in conference press release	○	○	○	○			○
Benefits during the conference							
1 sponsor flag outside the venue	○						
5 items on the conference USB stick of in total max. 2Gb **	○						
Recognition in conference program	1 page	1 page	0,5 page	Name+logo			Name+logo
Materials insert in conference bag	3 A4	2 A4	1 A4				
Exhibit space	16 m ² (4x4m)	12 m ² (4x3m)			8 m ² (4x2m)	6 m ² (3x2m)	
Visibility in Conference Hall (1 poster ***)	○	○	○				
Logo recognition on plasma screens around conference	○	○	○				
Post-show benefits							
Logo recognition in post-conference video	○	○	○	○			
Participation in post-conference video	○						

* In return for the media package, a media sponsor agrees to provide two pre-event adverts for EDF 2016 and one post-event article/news-item on EDF 2016.

** Media Partners will also be granted access to the event media room as well as at least two interviews with invited speakers.

*** When delivered before May 16, 2016

The poster will be printed by the sponsor and is at his cost.

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Evoluon

Noord Brabantlaan 1A,
5652 LA Eindhoven

*Easily reachable by train
and plane (Eindhoven
Airport or Schiphol)*

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<http://2016.data-forum.eu>

For any questions please contact: 2016@data-forum.eu